

## The importance of Good Bait

We anglers love the latest tackle and gadgets. Some lakes look more like a fashion show for the trendiest set up, rather than a spot of fishing! However, a level pod and the latest wonder rig won't catch you fish if your bait isn't any good!



It amazes me how much money some people will pay for the 'non essentials', whilst neglecting the most important component to any angler – the bait. If the fish don't like your bait, you aren't going to catch, end of.

I place a high priority on the quality and freshness of my bait. For some years now I have used Mainline for my Boilies and a Kent Particles for my particles and pellets. Having fresh, top quality bait really can make a big difference, and in this arena I don't want to take any chances.

I started using Kent Particles a few years back when they moved their factory to Christchurch in Dorset. This was very handy for me, being only a few miles from my home. What I liked about the lads (and ladies) at Kent Particles is everything I ordered from them was fresh. In my case I would call in and collect it as I live so close. All the bait they have is correctly stored, and in the case of boilies, rolled fresh to order. They also really impressed me with their desire to accommodate my needs and requests. They would mix whatever pellets I desired, and prepare all the particles I needed. This is a big help for me as the smell of particles soaking for days in the kitchen is rarely welcomed! This saves me so much time, which in turn means I have more time on the bank.

If you want to catch more fish my advice would be get the best bait you can. Kent Particles will bend over backwards to help you with this. Sadly it's unusual in this day and age to find great service; Kent Particles are one of the few exceptions. What may surprise you is the prices are excellent also...



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